

Workshop on Intellectual Property and Technology Transfer

26 November 2024

Conference Room Orio Zanetto
Scientific Campus, Alfa Building
via Torino Mestre (VE)



UIBM

AGENDA

h 10.30-11.00

IP as a key enabler for impact and exploitation of research results: the university policy and regulation

Giovanna Berera

Head of KTO - Promoting Innovation and Knowledge Office, Research Area

h 11.00-11.45

Patents, Trademarks, Industrial Design

Alessio Bertocco, Samuela Franceschini

Knowledge Transfer Managers - Promoting Innovation and Knowledge Office, Research Area

h 11.45-12.15

Database and Software

Samuela Franceschini

Knowledge Transfer Manager - Promoting Innovation and Knowledge Office, Research Area

h 12.15-12.45

IP in collaborative projects

Erica Brandolino

Innovation Promoter - Promoting Innovation and Knowledge Office, Research Area

h 12.45-13.00

Q&A

More information



Intellectual and industrial property rights are the main form of protection for the research results and essential tools to support universities' knowledge and technology transfer policies. The aim of this workshop is to provide greater awareness of what intellectual property is, how it is generated and how it is protected. In particular, an overview of the characteristics of inventions and patents will be provided with a focus on relevant university regulation. Patent search techniques will be explained in a technical/practical lab to provide extra tools for your research, beyond literature review.

The workshop is addressed to Ca' Foscari professors, researchers, research fellows and PhD students, upon registration.

Registration

<https://forms.gle/3bcPiCmKY7hd3sVA8>

